

FRESNO CHAFFEE ZOO



2020 ANNUAL REPORT





CONTENTS

- 4 Animal Collection
- 6 Animal Spotlight
- 8 Veterinary Report
- 12 Attendance
- 13 Financial Report
- 14 Education Programs
- 16 Conservation Efforts
- 18 Events
- 20 Donors
- 21 Staff Statistics
- 22 2020 Projects

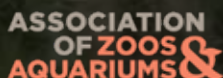
Published by Fresno Chaffee Zoo
894 West Belmont Avenue
Fresno, CA 93728
Telephone: 559-498-5910
fresnochaffeezoo.org

On the front cover:

Red wolf, symbolically chosen as the Zoo's sign of resilience during the COVID-19 pandemic.

On the back cover:

African elephant Musi out on savanna in African Adventure.



2020 Board of Directors

Kyle Kirkland, *Board Chair*
Ed Gonzalez, *Vice Chair*
Julie Vance, *Treasurer*
Dr. Emy Phillips, *Secretary*
Oliver Baines
Chelsea Cates
Babatunde Ilori
Rion Morgenstern
Ross Parnagian

2020 Senior Management

Scott Barton, *CEO/Zoo Director*
Amos Morris, *COO/Deputy Director*
Lyn Myers, *General Curator*
Dr. Shannon Nodolf, *Chief Veterinary Officer*
Alisha Anderson, *Chief Marketing & Development Officer*
Laura Martina, *SPHR, Chief People Officer*
Dr. Lily Wachter, *Chief Financial Officer*
Dean Watanabe, *Chief Education Conservation Officer*



Background image: Cheetah Jesiri out on habitat in African Adventure.

CEO's PERSPECTIVE



Jon Forrest Dohlin
CEO and Zoo Director

It has become a cliché to speak of 2020 as unprecedented—and, of course, in so many ways it was. But the events of last year also reinforced a truism: that we should always hope for the best but plan for the worst. Crises WILL happen, which underscores the importance of having a solid plan in place to guide each unique situation. Because of the advance crisis planning we implemented prior to the pandemic, Fresno Chaffee Zoo is able to look back on 2020 as a year of “business as usual.”

Leadership rises to the challenge

Fresno Chaffee Zoo Executive Leadership and Board of Directors did an excellent job of meeting the challenge of financial planning in response to the pandemic, while remaining operationally responsive and adaptable to the changing circumstances of an unpredictable year.

Led by Dr. Lily Wachter, the Chief Financial Officer at the time, Fresno Chaffee Zoo leadership implemented cost-saving measures (e.g., a hiring freeze on most non-essential vacancies, negotiating payment terms with vendors, deferring some payroll taxes, and holding off on annual merit increases). These measures were coupled with an immediate and thorough pursuit of relief funds available through various sources (e.g., two separate Small Business Administration Paycheck Protection Program (PPP) loans, an early draw on Measure Z operating funds, and shifting funds from investment accounts and margin loans). At the same time, innovative programmatic responses were implemented (e.g., an increased focus on membership, timed entry to control capacity, increasing Total Zoo Experience ticket sales, and digital education outreach through remote learning experiences).

As a result, Fresno Chaffee Zoo weathered the pandemic without a single layoff, with new models for outreach and a renewed commitment to our mission and conservation partnerships – all while safeguarding the health and safety of our team, our animals and the public. The proactive and thoughtful planning of the Board and Executive Team resulted in an organization that has never been in better financial shape, a staff that feels supported and engaged, and a community that appreciates as never before “the gem of the Central Valley.”

Solutions continue beyond the crisis

As the nation, California, and the Central Valley slowly begin to return to normalcy (variants notwithstanding), not only do we find ourselves in a strong financial position, but we have also found that some of our adaptations are improvements we can carry forward to the benefit of our operation and our guest experience.

For example, we adopted timed ticketing with an emphasis on online purchase as a means of controlling our capacity numbers during COVID-19 restrictions, but we believe that this model provides us with a means of maximizing guest enjoyment under any circumstance by allowing us to spread out visitation in ways that ensure we will never be too crowded at traditional peak times. Our move to digital classrooms may have been forced by the closures of in-person learning and social distancing requirements, but it also provided us with a successful and engaging model for continued distance learning to schools and schoolchildren in communities throughout Fresno County that have traditionally faced challenges of time and distance when it came to Zoo visits during the school day.

While 2020 was a challenging year for both individuals and organizations, Fresno Chaffee Zoo was able to weather the storms with preparation and professionalism. The lessons and successes we experienced in 2020 have equipped the Zoo to operate more efficiently now and prepare for the next “unprecedented” event with confidence. We are deeply grateful to our community and its commitment to the Zoo (as demonstrated by the passage of Measure Z) as well as the individual and corporate donors whose continued support – even in seasons of challenge – make our Zoo such a unique and valuable resource.

A handwritten signature in white ink that reads "Jon Dohlin".

ANIMAL COLLECTION



Lyn Myers
General Curator

In 2020, as people all over the world prepared for the impact of COVID-19 on their families, Fresno Chaffee Zoo staff were strategically planning how to care for and protect our animals during a pandemic.

To develop our strategy, we began looking at where we would be most vulnerable. Early on, there was some speculation that the U.S. manufacturing and supply chains could be interrupted. For the Zoo's animal collection, there were several areas of supplies we could absolutely not go without, including our animals' diets.

Ensuring uninterrupted animal diets

Many of our diets are species-specific formulas that are manufactured in far-flung areas of the United States and cannot be easily reproduced

with local ingredients. Flamingo and anteater diets are just a couple of the items that we knew would be difficult to substitute. We immediately secured extra specialty food products to ensure a four-month supply on Zoo grounds, and our veterinary team formulated emergency diets in case we were unable to get crucial supplies.

Next, we evaluated our live prey items that we feed to the animals. Rodents already arrive frozen so we ordered extra. Crickets, snails, and worms were ordered canned or dried, so they could be stored and used at any time. We began breeding some species at the Zoo for back up supplies, including minnows, beetles and prey species which were set up in reproductive colonies to help fill the gap if needed. Water quality supplies and medications were also acquired to ensure we had enough on hand should deliveries be delayed for longer periods.

Animal Collection 2020 Totals

Invertebrates

Species **7**
Individuals **271**



Cartilaginous Fish (*Chondrichthyes*)

Species **4**
Individuals **40**



Bony Fish (*Osteichthyes*)

Species **17**
Individuals **145**



Amphibians

Species **16**
Individuals **92**



Reptiles

Species **62**
Individuals **179**



Birds

Species **66**
Individuals **215**



Mammals

Species **49**
Individuals **149**



Totals Species **221**
Individuals **1,091**

Births and Hatchings

Herps and invertebrates

- 0.0.1 Anthony's poison arrow frog
- 0.0.2 Eye dabb lizard
- 0.0.1 Golfodulcean poison dart frog
- 0.0.1 Radiated tortoise
- 0.0.1 Tentacled snake

Birds and Mammals

- 0.0.5 Sun Conure
- 0.0.1 Sunbittern
- 0.0.2 Troupial
- 0.0.7 Yellow-rumped cacique
- 0.1.0 Greater kudu
- 0.0.2 Hill Wallaroo
- 0.1.0 Southern white rhinoceros
- 0.0.2 Tammar wallaby

Animal Acquisitions

Herps and Invertebrates

- 1.3.0 Baja Blue rock lizard
- 0.0.12 Giant African millipedes
- 4.0.0 Giant horned lizard
- 1.2.0 Indochinese box turtle
- 0.0.5 Magnificent tree frog
- 0.1.0 Sand boa

Birds and Mammals

- 0.2.0 Bali Mynah
- 0.1.0 Boat-billed heron
- 0.1.0 Green aracari
- 1.0.0 Green-winged macaw
- 2.1.0 Four-toed hedgehog
- 2.0.0 Squirrel monkey
- 0.1.0 Masai giraffe
- 1.0.0 Ring-tailed lemur
- 4.0.0 Slender-horned gazelle

1.0 Male 0.1 Female 0.0.1 Unknown sex

Preparing staff for every possibility

To ensure our animals would continue to receive the best care possible, we prepared our operations for possible staffing challenges. Fresno Chaffee Zoo employs over 80 staff members in our Animal Department, each working in teams and assigned to specific areas. Many of our staff have skill sets that are particular to the animals and areas in which they are assigned.

Realizing that our staffing levels could be adversely affected during this time, all of our managers began cross training in other sections of the Zoo and detailed protocols were established to document the procedures and care for each species.

Some housing changes were made for our venomous reptiles which were moved into off-exhibit enclosures to

make caring for them easier should short staffing occur. To keep staff safe, we developed changes within the department to separate staff as much as possible, limiting their exposure to one another. Masks, social distancing, hand washing, and cleaning high-traffic surfaces became consistent practices for all.

Protecting our animals from COVID

We knew if the virus was transferring from person to person, it would likely be transferrable to some animals living at the Zoo since species like anteaters and ferrets can contract human viruses. In discussing which animals were at greater risk of contracting COVID-19, we immediately moved our anteaters, ferrets, primates and all our cats into protected contact; gloves, masks, and protective clothing were now required to care for them. Securing masks was difficult at the beginning of the pandemic; luckily, the Zoo has an amazing team of docents that immediately put their skills to work making enough masks for all our staff that were working on-site.

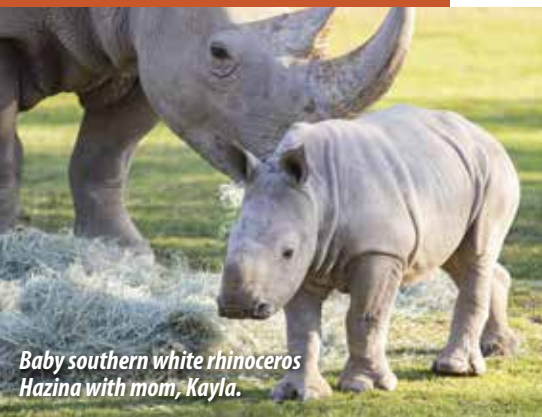
Transferring animals to other facilities for breeding and exhibitory purposes came to a halt during 2020 as COVID-19 impacted every zoo within the United States. Strained budgets and loss of staff meant that many zoos were running with limited teams, making daily care a higher priority than the transportation of animals. Booking travel for animals was almost impossible, as airlines and transport companies limited and restricted services. While it was a discouraging year for increasing desperately needed populations, Fresno Chaffee Zoo remained committed to participating in individual Species Survival Plans (SSP), conservation efforts, and preparations for future animal transports when conditions improved.



Photos above show staff members working to keep the Zoo clean and sanitized during the COVID-19 pandemic.

Planning pays off

Despite the many setbacks COVID-19 presented, the Animal Department's meticulous planning proved to be successful. Not a single animal at Fresno Chaffee Zoo contracted COVID-19, thanks to our protective animal care measures. Furthermore, the team's quick preparations for our animals' diets ensured we were never without any of the animals' necessities. We are grateful that our animals have fared well during this pandemic, and proud of our staff's continued hard work and dedication to caring for our animals during this trying time. Planning, dedication, and committing to keep each other and our animals healthy remain our top priorities in 2021, which promises to be a year of rebuilding and refocusing. Many thanks to all the members of the community that have reached out to us with volunteer and donation support throughout this tough time. Each day we are thankful for a community that always has the best interest of their Zoo in mind.



Baby southern white rhinoceros Hazina with mom, Kayla.



Indo-Chinese box turtle, also known as the flower-back box turtle.

ANIMAL SPOTLIGHT

Turtles are in trouble. Climate change, habitat loss, over-collection for the pet trade, and illegal consumption for food and traditional medicine affect more than half of the world's living turtle species. Fresno Chaffee Zoo is home to 17 turtle and tortoise species and 52 individuals, from our beloved Knobby the Galapagos tortoise to the state reptile, the desert tortoise. Many are considered to be critically endangered, especially the flower-back box turtle, or Indochinese box turtle (*Cuora galbinifrons*).

Understanding the importance of protecting the flower-back box turtle, Fresno Chaffee Zoo, in partnership with other Association of Zoos and Aquariums (AZA) accredited organizations, works to increase their populations and ensure strong genetic diversity through a Species Survival Plan (SSP).

A population in decline

Flower-back box turtles once had a vast range throughout Southeast Asia, found from southern China all the way through southern Vietnam and Cambodia. Now they are only found in pockets of rainforest in a small corner of southwestern China and northern Vietnam. This species has long been collected for the pet trade due to its vibrant yellow high-domed carapace, or shell, as well as for the traditional medicine markets found in China. This over-collection has decimated populations in the wild.

Despite efforts to cease poaching of the species, including placing them on the Convention of International Trade of Endangered Species (CITES) Appendix list as an Appendix II species (denoting species that may be in danger of extinction

Flower-Back Box Turtle



without trade controls), the AZA recognized the need for this species to be further managed and created the SSP for the flower-back box turtle. This plan includes a highly detailed pedigree of individuals with pairing information to ensure the genetic health of the population in human care.

Hatching success at the Zoo

At present, there are 37 individuals in zoos across the United States serving as advocates. Each zoo, including Fresno Chaffee Zoo, shares husbandry information with the coordinator of the Flower-Back Box Turtle SSP so pairing recommendations can be made for the benefit of the species.

After expanding the Edward A. Kane Reptile House in 2013, Fresno Chaffee Zoo was thrilled to contribute to the species' SSP and welcomed a pair of flower-back box turtles transferred from Palm Beach Zoo. The pair was popular on exhibit and, one year after arriving at the Zoo, an egg was produced. Our animal care team was elated because this was a huge milestone for the species—flower-back box turtles had only been successfully hatched a handful of times over the last 20 years.

As a testament to the Zoo's exemplary animal care, including creating the proper conditions for our flower-back box turtles' habitat and ensuring their optimal health, the Zoo has successfully produced three healthy turtles to date. Our success and dedication to aiding this critically endangered species over the years have not gone unnoticed; in October of 2020, the Flower-Back Box Turtle SSP made the recommendation to move three more to Fresno Chaffee Zoo. It takes a great deal of hard work and coordination to transfer animals smoothly between zoos, particularly for the well-being of the animals. We always work to ensure the animals are comfortable throughout the entire process. Collaborating with the Turtle Survival Alliance in South Carolina where the turtles were previously living, we organized plans for the turtles' transfer, such as having the turtles examined by a veterinarian prior to their move. We also established appropriate terms for their transfer, including sharing any offspring that are produced so we, as a collective group for the Flower-Back Box Turtle SSP, can continue to conserve the species.

Looking forward, the Zoo's goal is to continue supporting the Flower-Back Box Turtle SSP by housing these amazing turtles

here at the Zoo where our staff can further provide excellent animal care. We hope that we can again welcome another hatchling, and hope to inspire you to learn more about these turtles and support efforts to conserve the species. The Zoo offers many opportunities for sponsoring the animals and species under our care, and we deeply appreciate those who support our efforts in this tangible way.

The Zoo's new flower-back box turtle bale (the term for a group of turtles) will be housed outdoors in our Tropical Bird House exhibit. Though this species is great at hiding in the lush plants, you may be able to catch a glimpse of them!



VETERINARY REPORT



Shannon Nodolf, DVM
Chief Veterinary Officer

Since animals love to keep us guessing, our Veterinary Department is used to dealing with the unknown. This proved to be quite an asset in 2020, a year requiring more adjustments and pivots than any years before it. Every day, and often multiple times a day, our team would meet to review new information about how we could best protect our staff, guests, and animals through all the potential obstacles related to the pandemic.

Diet, medicine, & staff preparations

With the initial waves of the virus shutting down shipping and supply lines, we had to plan for the possibility of a slowdown – even a shutdown – in the delivery of food and medications for our animals. We configured alternate diet plans for all of our animals using non-perishable or frozen food stores that would still meet their highly varied nutritional and behavioral needs. We also coordinated storage

facilities and refrigeration options to accommodate stocking three to six months of routine medications and supplies to ensure we would have anything the animals might need.

Some of these major changes involved being able to maintain a drastically increased supply of personal protection equipment (PPE) without depleting human sources. It took many creative workarounds, a dramatic expansion of our vendor lists, and sometimes a reliance on staff to make items such as disposable surgical-grade face masks and filters made with surgical drape material. Fortunately, our supply chains were able to adapt and keep up with our needs.

In addition to securing food and medical supplies, we had to plan for the possibility of experiencing huge, sudden swings in our staffing availability. When one person's symptoms or exposure to COVID-19 could result in the quarantine of their entire department, this was particularly urgent. In response, we

separated our Veterinary Department into teams with minimal overlap to reduce the likelihood of whole-team contamination and ensure that, if a team had to quarantine, there would be no lapse in providing care for our animals.

Protecting animals from COVID

I continue to be awed by the dedicated researchers, scientists and health workers who taught us so much about the COVID-19 virus in such a short time. They helped us respond to the crisis and better protect our staff, animals and guests for the future.

For example, computer models were created in the initial phases of the pandemic to determine which animals were most susceptible to the virus. We reviewed these models and evaluated our animals, how we managed them, their proximity to staff and guests, and any source of virus entrance to reduce as much potential exposure as possible.

[Continued on next page]



African lion pride featuring male lion Chisulo, lionesses Kiki (front) and Zamaya (back), and Fresno Chaffee Zoo lion cub Kijani (who now resides at Dallas Zoo).



Male orangutan Busar relaxes out on habitat.



Guest Ambassador and guest mask up while interacting with giraffes at giraffe feeding platform, Twiga Terrace.



Animal care staff social distance outdoors while on a break.

We also instituted mandatory face coverings and shields, foot baths, and gowns when working in proximity to our potentially COVID-sensitive species.

It quickly became apparent that the computer models and their estimates of susceptibility were not consistent with the first animal cases. For example, even though cats were considered to be at low risk for contracting COVID-19, they were some of the first domestic species documented to contract it. In April 2020, several tigers and lions in New York were the first exotic species in human care to be confirmed COVID-19 positive, the virus likely contracted from the cats' human caregivers. Since then, we have seen this virus affect animals of many different species at facilities around the world. Fortunately, to date, all of these animals have recovered.

The mini-whistle innovation

Throughout the pandemic, we frequently reviewed our routine training, husbandry, and veterinary care to ensure we were eliminating as many risks as possible while still providing the care and enrichment our animals rely on. Many creative solutions were implemented to help overcome these new daily challenges, including the innovation of the "mini-whistle."

Many of our animals rely on a whistle sound as their "bridge" during training to let them know they responded correctly to the cue; however, staff was having difficulty utilizing standard whistles while wearing facial coverings. After some research, they discovered plans for cutting the whistle down to

a fraction of its size, making it easy to wear and use inside their masks without increasing potential exposure. This was just one example of our team's creativity, innovation, and dedication to animal care.

Conclusion

Thanks to the rapid response to this virus and the devotion of our facility to uphold the highest standards in care, we have had no suspected animal cases of COVID-19 at our Zoo. As we continue to move forward with our knowledge of this virus process, our attention turns to prevention.

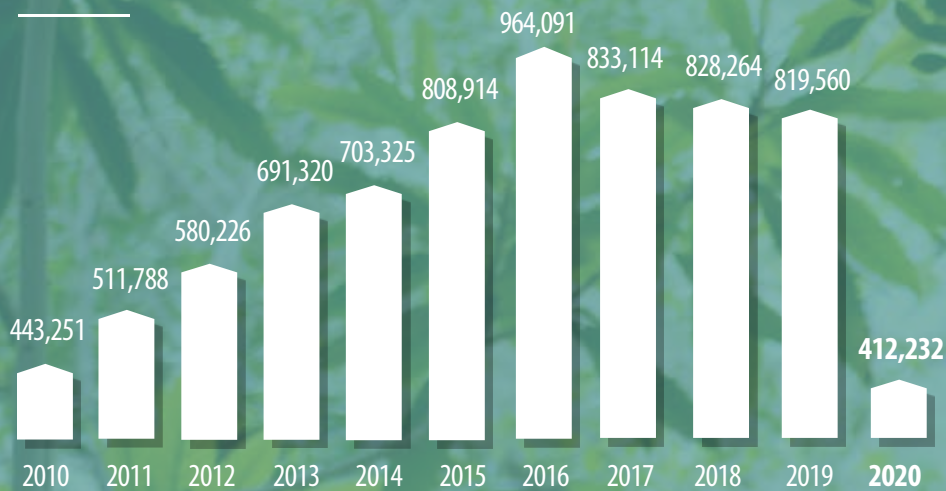


Veterinarian and animal care staff wear personal protection equipment (PPE) during procedure on shark.

ATTENDANCE

412,232 Guests

Attendance



16,426 Member Households

Memberships



"Best membership to have! So worth it. The animals are wonderful and the staff is so nice. Our kids love it and want to go every weekend!"

Fresno Chaffee Zoo member feedback from member survey



FINANCIAL REPORT

Income

Admissions	\$3,794,513	14%
Membership	\$1,365,289	5%
Merchandise, food, and beverage	\$910,489	3%
Special events	\$428,045	2%
Education	\$257,529	1%
Sponsorships	\$126,000	0%

Total Revenue **\$6,881,865** **25%**

Measure Z - Operations	\$6,763,241	25%
Measure Z - Capital	\$10,055,257	37%
Contributions - Unrestricted	\$1,732,347	6%
Contributions - Restricted	\$110,382	0%

Total Support **\$18,661,227** **68%**

Investment Gains & Other Income **\$1,906,532** **7%**

Total Revenue, Support, & Gains **\$27,449,624** **100%**

Expenses

Program services	\$15,867,086	85%
Management and general	\$2,319,201	12%
Fundraising	\$382,073	2%

Total Expenses **\$18,568,360** **100%**

Change in Net Assets **\$8,881,264**

EDUCATION

The year 2020 brought incredible challenges and opportunities for innovation to the Education team at Fresno Chaffee Zoo. With the Zoo's closure in early 2020 and subsequent changes to our operations brought on by the pandemic, several of our key teams found new ways to adapt and succeed.

Our Education Programs team found tremendous success in creating and delivering virtual programming. From boxing the summer camp experience into portable "kits" to creating an extensive science video library with Fresno Unified School District, our educators never stopped advancing the mission of Fresno Chaffee Zoo: to inspire wonder of our natural world, provide an engaging learning environment, and create a passion for conservation. This also included creating new interactive ways to reach school audiences through "Zoom-Mobile" programs that bring the animals of the Zoo into the classroom through live video.



Our Conservation Interpretation team adapted to help keep animals and people safe as the Zoo reopened in June under new guidelines and requirements. Despite the challenges, the team was able to find new opportunities to teach and connect Zoo guests with our animals and illustrate how conservation is a part of everything we do.

And our Volunteer team contributed by adopting new opportunities for remote learning and completing projects for the Zoo from their homes – from making masks for Zoo staff to creating animal enrichment items.



Photos above show families enjoying Behind-the-Scenes Adventures, where guests can get one step closer to the animals at Fresno Chaffee Zoo.

Program Highlights

Zoom-Mobile

This program broadcasts directly to the classroom and allows students to interact with a Zoo educator in real time. All programs include our live Animal Ambassadors, biofacts, and engaging activities to help captivate students in their learning.

Science with the Zoo

This program provides access to all-new digital, standards-based lesson modules. Each module contains a Zoo-produced video lesson, accompanying activities, and student-focused extension opportunities to be done at home or with their class. Sponsored by Fresno Unified School District.

Bringing the Zoo to You

The unique circumstances of our closure during COVID-19 allowed the Zoo team to create new ways of bringing our mission to the forefront. Our *Bringing the Zoo to You* online program aims to inspire, even while families aren't visiting Fresno Chaffee Zoo, by providing access to free educational content – from behind-the-scenes videos to Animal Ambassador presentations and activities. Our continuously growing library of educational content enables families to learn about and participate in conservation from the comfort and safety of home.

The Zoo's ability to adapt and succeed in 2020 was possible, in large part, due to the faithful support of our volunteers and donors. Thank you to all who have stood alongside us before, during and after the challenges of 2020. We are truly grateful.

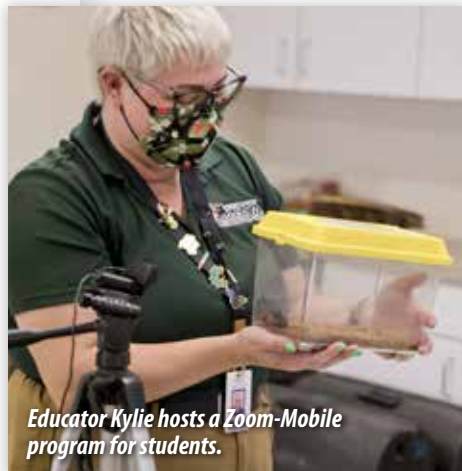
Children's Thank You's
from Zoo Camp
Education Program.



Zookeeper Maya films *Bringing the Zoo to You* video with hedgehog Honey.



Adventure Guide Caitlin films virtual educational program.



Educator Kylie hosts a Zoom-Mobile program for students.



CONSERVATION

Although Fresno Chaffee Zoo was closed in 2020 from March to June and definitely felt the impacts of the pandemic, our mission to conserve wildlife and wild places around the world continued (and continues) to move forward. Fresno Chaffee Zoo focused on supporting our long-term partners in 2020, ensuring continual support for these vital efforts around the world.

Program Spotlight

Grevy's Zebra Warriors

The warriors of Kenya's Samburu community are famous for their striking appearance. Dressing in beautiful sarongs and adorning themselves with intricate beaded jewelry and brightly colored feathers and faux flowers, these young men serve as messengers and protectors for the community.

For a young man to become a warrior, he must leave his mother's home and venture out into the world, living off the land and preparing his own food in the company of fellow warriors. Despite their important role as the Samburu community's eyes and ears on the ground, the warriors' autonomy as a separate group means they are often excluded from decision-making – including decisions concerning conservation. As the warriors represent the next generation of leaders, engaging this youth group in conservation is critical for long-term success.

Since 2012, the Grevy's Zebra Trust has been working in the town of Laisamis, located in a region that hosts one of Kenya's most important northern Grevy's zebra populations. There, they employ a team of Grevy's Zebra Warriors – ten Samburu warriors who monitor approximately 200+ Grevy's zebra, raise awareness, and provide protection to the species.

Fresno Chaffee Zoo is the primary supporter of the Grevy's Zebra Warriors program, which has gained a large network of local support throughout this region in Kenya. Through this network, the warriors circulate conservation information and implement practical conservation steps including dry season water management, mud rescue efforts and supplementary feeding. This approach is proving very effective in addressing key threats facing the Grevy's zebra, such as poaching, impeded access to water during the dry season, seasonal mud flats, and disease.

Fresno Chaffee Zoo is gratified to support this successful program which protects an endangered species and promotes conservation.



Photos are courtesy of Grevy's Zebra Trust.



FRESNO CHAFFEE ZOO
CONSERVATION FUND

The Fresno Chaffee Zoo Wildlife Conservation Fund supports conservation efforts around the globe.

AFRICA

- Benin
- Botswana
- Cote d'Ivoire
- Democratic Republic of the Congo
- Ghana
- Guinea
- Kenya
- Tanzania
- Uganda
- Zambia

ASIA

- India
- Malaysia
- Sumatra

SOUTH AMERICA

- Argentina
- Brazil
- Guatemala

NORTH AMERICA

- United States
(4 in California)



2020

\$118,000
DONATED

While Fresno Chaffee Zoo conservation grants were paused due to the challenges of 2020, Fresno Chaffee Zoo Conservation Fund was able to provide ongoing partnership to our existing partners. 20 conservation partners across 12 countries were supported with a total of \$118,000.

EVENTS

2020 Event Attendance

Frogs and Fairytales	1,244
Roar and Pour	102 (Virtual)
Safari Night	Virtual - \$71,478 Raised (94% of 2019 in-person Safari Night)
ZooBoo	11,033
Zoo Brew	1,527
ZooLights	8,018 (5 Nights)



Revenue Generating Virtual Events

Canvases Gone Wild

Word from the Herd

Birthday Party Boxes

Virtual Yoga



Fresno Chaffee Zoo connects our community to conservation through fun and engaging events. The photos above show the Zoo's 2020 events: Frogs and Fairytales, ZooBoo, Zoo Brew, and ZooLights.



THANK YOU

ON BEHALF OF THE ANIMALS HERE AT FRESNO CHAFFEE ZOO, WE GRATEFULLY THANK THOSE WHO DONATED \$1,000 OR MORE IN 2020

Kyle & Angela Alcorn
Ashwood Construction, Inc.
Bob & Patricia Ashworth
Sally Ayer
Beal Developments LLC
Jeff & Amelia Bennett
Blanche O Welliver Trust
Joshua & Natalie Bornemann
Don & Ruth Bricker
Eileen Buckley
Bush Trust
Tony & Heidi Caetano
California Classic Events
CalViva Health
Central Valley Community Foundation
Jean Chaffee
Denise Chouinard
Ryann Christensen
Chris & Bree Comstock
COST of Wisconsin
Yesenia Cruz
Der Manouel Insurance Group
Jim & Dotty Doyle
Fred Emerling
Kenneth & Robyn Esraelian
EYE-Q Vision Care Center
Fowler Packing
Fresno Pet ER
Andrew & Shonna Frudden
Gar & Esther Tootelian Charitable Foundation
Robert Golden & Lechet Bush
Adam & Erin Goldfarb
Melissa Graves
Jeannine Grech
GSF Properties
Charles & Susan Hamlin

Debra Haney
Harris Construction
Stanley & Nancy Hawkins
Derick & Candace Holt
Janelle Horton
HUB International Limited
Elaine Huene
Paul Iwahashi
Dillon & Karina Jay
John R. Paul Living Trust
Larry & Victoria Johnson
JPL
Stanley & Jennifer Kim
Kristine Kizer
Ronald Kludas
Gary Knutsen
Doug & Heidi Larsen
Leota E. Massie Trust
Michael & Kellie Lewison
Cheryl Light
Lucinda Lindstrom
Gerald & Nanette Lyles
Lynne Davis Charitable Fund
Josh & Jessica McCahill
Chuck & Janice McGaugh
Louis & Dena McMurray
Brian & Janalee Melikian
Matthew & Sonja Middleton
Patrick & Stephanie Morrison
Tamsen Munger
Network for Good
Nancy Osborne
Papa Murphy's Pizza
Louis & Christi Paradise
Ross & Alison Parnagian
Nate & Lori Patnaude

Yvonne & John Pennestri
Pepsi Bottling Group LLC
PG&E
PR Farms
Grant Radford
Dennis & Nancy Ralston
Regency Investment Advisors, Inc.
Kyle & Christina Roberson
Victor & Rebecca Russell
Russell Cellular, Inc.
Service System Associates
Shield Stone Pet Hospital Inc.
Sierra Endocrine Associates
Cynthia Smith
Brent & Lisa Smittcamp
Mike & Heather Stafford
Joyce Stillman
Helen Templeton
Barbara Thacker
The Billie J. Manring Charitable Fund
The Diane L. Kirk Living Trust
The Wonderful Company Foundation
Toca Madera Winery, Inc.
Pauline Trainer
United Way California Capital Region
Valley Wide Beverage
Justin & Sally Vecchiarelli
Jim & Terri Walls
Kelly Walls
Betty Warkentin
Jerry & Rosemary Waters
Scott & Michelle Weber
Joyce Wlaschin
Christopher & Kelly Woods

2020 Staff Statistics

212 Employees

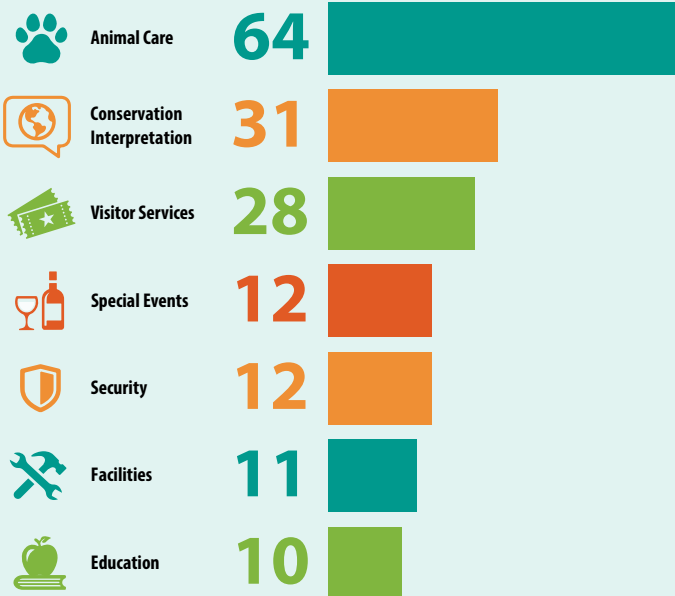
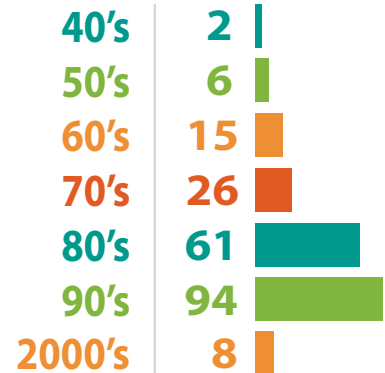
28%
MALE



72%
FEMALE



Born in the...



Fresno Chaffee Zoo was fortunate to keep every single staff member working throughout our COVID-related closures thanks in part to the Paycheck Protection Program (PPP) loan. The Zoo is grateful to have had the help of Suncrest Bank during our first shutdown in 2020. Though the Zoo did not have a banking relationship with Suncrest Bank at the time, the local banking institution assisted us in securing a PPP loan.



"At midnight, just before the first round of funding ran out, Suncrest Bank stepped up to help us so that we could ensure we received a PPP loan to keep our staff working during the closure," said Amos Morris, Fresno Chaffee Zoo Deputy Director.

"Working with businesses, such as Fresno Chaffee Zoo, to ensure that they were successful in applying for and receiving funds from the Paycheck Protection Program was a fulfilling experience for all of us at Suncrest," said Elizabeth Zennadi, Director of Marketing at Suncrest Bank. "Our staff finds purpose in the knowledge that, by serving our small business community, we are helping to improve the quality of life for all residents."

Fresno Chaffee Zoo is thankful for our community partners that have continued to support us in fulfilling our mission to inspire, engage, and conserve through education and great animal care.

2021 PROJECTS

BEGINNING THE JOURNEY TO KINGDOMS OF ASIA

In 2020 Fresno Chaffee Zoo held a groundbreaking for its latest project, Kingdoms of Asia, in the center of the original Zoo grounds. The area that was once home to giraffes and our beloved Nosey the elephant will become a collection of brand new immersive, expansive exhibits that celebrate the animals, sights, sounds, people, and stories of Southeast Asia.

With some adjustments to the groundbreaking event due to the pandemic, we were thankful to be able to celebrate with the community and take the first steps toward bringing to life this vision of great animal care and culturally relevant interpretive elements. Speaking to guests seated six feet apart from one another, officials from Fresno Chaffee Zoo, the City of Fresno, Zoo Authority Board, and the Zoo's Board of Directors recognized donors and supporters, including our Fresno County community.

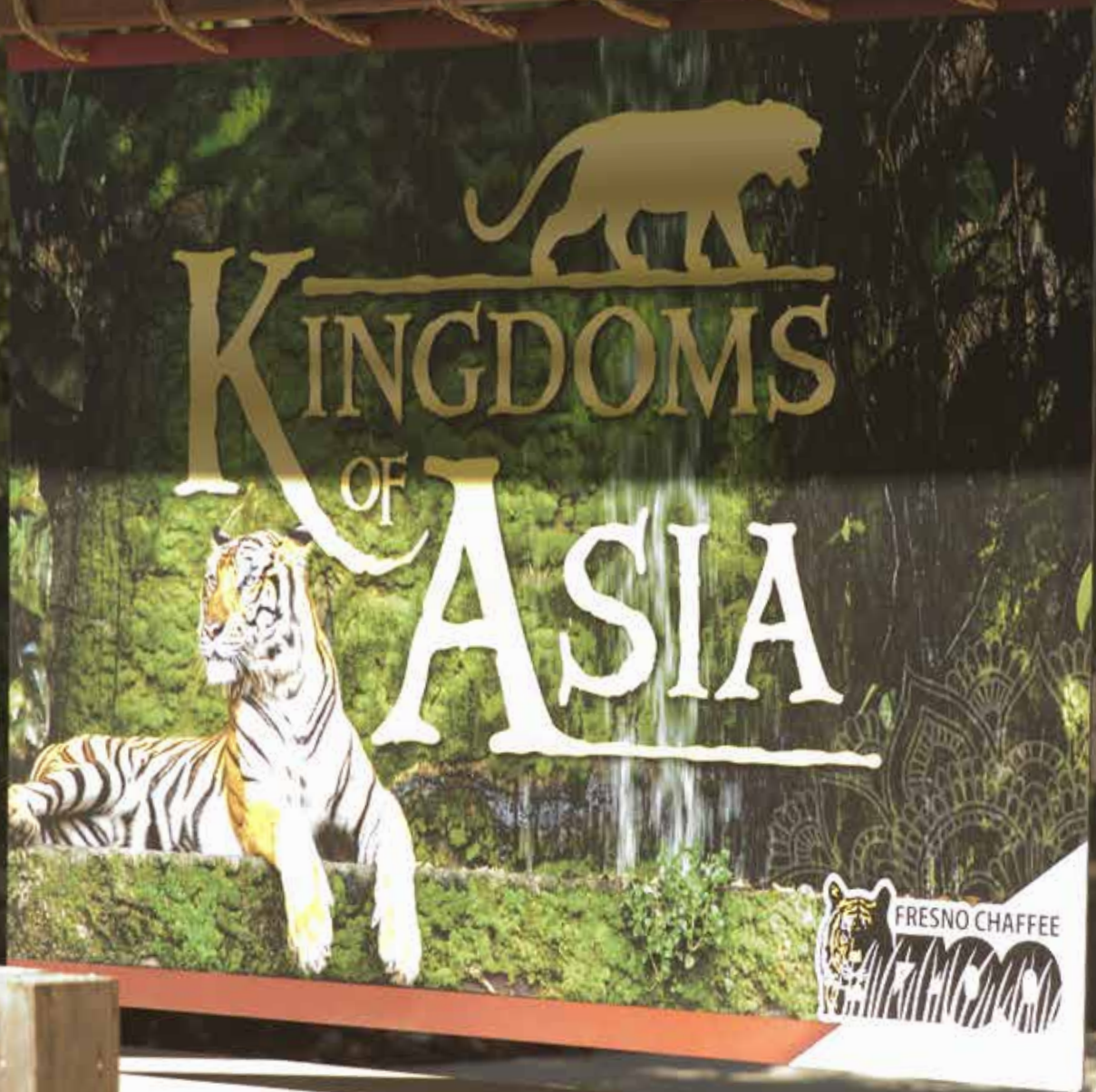
Outgoing CEO Scott Barton opened the event, welcoming local leaders, donors, and our cultural advisors from Fresno's Southeast Asian community. Throughout the event, officials recognized the powerful and visible impacts of Measure Z on the Zoo and our community. Measure Z and our valued donors have helped Fresno Chaffee Zoo become what it is today and continues to allow the Zoo to bring more educational, cultural, and community programs to the Central Valley.

Kingdoms of Asia is the latest project to create larger, more naturalistic habitats for both returning species and animals that are new to the Zoo. Kingdoms of Asia will feature several new species for the Zoo including tomistoma and Asian small-clawed otters. In addition to new species to come, sloth bears, a guest favorite, will return. A centerpiece will be the tiger crossing bridge where guests can watch tigers patrol the exhibit. A café and space for classes, meetings, and events are also in the plans for this new exhibit.

The project will be completed in phases to minimize closure of other exhibits and provide guests with the best Zoo experience possible. Exhibits will be debuted in a phased openings in 2022, throughout which we will make exclusive tours and educational opportunities available for underwriting. We look forward to building this project to create a source of wonderment for guests and an opportunity to build a deeper understanding of animals and conservation in Southeast Asia.



Photos show the September 2020 groundbreaking for Fresno Chaffee Zoo's upcoming exhibit Kingdoms of Asia.





894 W. Belmont Ave. Fresno, CA. 93728 | fresnochaffeezoo.org | 559-498-5910

Our Mission

To inspire wonder of our natural world, provide an engaging learning environment, and create a passion for conservation.

Your Opportunity

Zoo memberships, donations, and sponsorships ensure that we continue fulfilling our mission now and for future generations.

fresnochaffeezoo.org/support-the-zoo

