

NEWS

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Video Credit, Fresno Chaffee Zoo:

Interview Doug Apple – Education Program Manager

<https://www.dropbox.com/scl/fi/y73h4tpqwnisck5zjx91g/Doug-Apple-Soundbites-Education-Programs.mp4?rlkey=5iko6hdg56g9wya59wj6fpyc6&st=q8wwyq9a&dl=0>

B-roll -

<https://www.dropbox.com/scl/fi/4nta6svp1ytlqc56kvny/B-Roll.mp4?rlkey=2c3lu2eobmng3rv8b30e2j07&st=6f69ya5p&dl=0>

BACK TO SCHOOL: FRESNO CHAFFEE ZOO'S EDUCATIONAL PROGRAMS INSPIRE STUDENTS

FRESNO (August 21, 2024) – As the school year kicks off, Fresno Chaffee Zoo is offering a range of engaging educational programs designed to bring classroom lessons to life. The Zoo provides teachers with the opportunity to tailor their students' experiences through self-guided tours or Zoo-led educational programs.

“Our programs align with the Next Generation Science Standards, making them an excellent complement to both city and national curriculum standards from Pre-K to 12th grade,” said Doug Apple, Education Program Manager for Fresno Chaffee Zoo.

The Zoo offers a variety of interactive learning opportunities, including the ZooMobile featuring animal ambassadors, and Zoo Talks on a wide array of topics. These immersive experiences go beyond traditional learning. “You’re not just filling out a worksheet, you’re building dioramas, interacting with biofacts and observing animals up close,” added Apple.

Teachers can easily plan their visit by exploring the resources available on the Zoo’s website under the Learning tab, plan their field trips, and customize their visit to meet their educational goals. The Zoo’s programs emphasize the importance of using the Zoo as a teaching space, providing students with opportunities to learn in a unique setting that goes beyond the traditional classroom environment.

For more information on Fresno Chaffee’s Zoo’s educational programs and to plan your visit, please visit the Zoo’s website www.fresnochaffeezoo.org.

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Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre [Association of Zoos and Aquariums](https://www.aaz.org/) (AZA) accredited zoo. It is home to over 200 different species and features WOW exhibits—from Sea Lion Cove to

African Adventure—that teach guests about animals all across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire people to care for animals, create connections, build community, and save wildlife.

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