



**Contact:**

Jennifer Ortega  
Senior Communications Manager  
Office: 559-415-6200  
[jortega@fresnochaffeezoo.org](mailto:jortega@fresnochaffeezoo.org)

**For Immediate Release**  
February 20, 2024

**FRESNO CHAFFEE ZOO EXTENDS A WARM INVITATION TO  
HONOR BLACK HISTORY MONTH**

**WHAT:** The Fresno Chaffee Zoo is proud to celebrate Black History Month, where we honor and commemorate the rich heritage, achievements, and contributions of African Americans throughout history.

**INFO:** The Zoo invites the community to join us in commemorating Black History Month on Saturday, February 24, 2024. This daytime event is free with the purchase of a general admission ticket from 9:00 AM to 3:00 PM. Guests can expect an immersive experience celebrating the rich and vibrant stories of the Black community, featuring an array of food, vendors, crafts, performances, resource booths, and activities for all ages.

**Tickets Prices:**

**Fresno County Residents:**

- \$16.95 for adults (12 and up)
- \$10.95 for children (ages 2-11)

**Non-Fresno County Residents:**

- \$19.95 for adults (12 and up)
- \$13.95 for children (2-11)
- Children 1 and under get in free.

**MEDIA:** For on-camera interviews, a Zoo representative will be available from **9:15 AM to 11:15 AM**. Otherwise, only B-roll will be available.

**CONTACT:** If you would like more information, contact Jennifer Ortega: [jortega@fresnochaffeezoo.org](mailto:jortega@fresnochaffeezoo.org) or 550-415-6200.

**About Fresno Chaffee Zoo:** Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre Association of Zoos and Aquariums (AZA) accredited zoo. It is home to over 200 different species and features WOW experiences—from African Adventure to Kingdoms of Asia—that teach guests about animals from across the globe and the conservation efforts to protect them. The Zoo welcomes over 850,000 guests annually, offering a world-class guest experience and conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire people to care for animals, create connections, build community, and save wildlife.