

# MEDIA ALERT

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## Media Contact:

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## Video Credit, Fresno Chaffee Zoo:

**Animal footage** - <https://www.dropbox.com/scl/fi/lcxbejxts5pjzix86alut/Cool-Zoo-Animal-Enrichment-Comp.mp4?rlkey=i1b42n20fhkqd9c1sv2rmvz9v&st=j0920e8h&dl=0>

**Ice/Enrichment prep work footage** - <https://www.dropbox.com/scl/fi/uzoeqzmco26g42ot614dj/Cool-Zoo-Ice-Treat-Prep-Comp.mp4?rlkey=o0c34oo58cgqa5st8b92fs0n0&st=n32dx5da&dl=0>

## **FRESNO CHAFFEE ZOO BRINGS BACK “COOL ZOO”**

### **Two-day event**

**FRESNO (July 16, 2024)** – Fresno Chaffee Zoo is excited to announce the return of its popular “Cool Zoo” enrichment days. The two-day event will allow guests to watch animals engage in enrichment activities that showcase their natural behaviors while helping them beat the Valley heat.

Animal residents will receive a variety of enticing items designed to entertain and cool them down. From icy treats to special enrichment toys, visitors will have a unique opportunity to see the Zoo’s animals in action, demonstrating behaviors they exhibit in the wild. Learn from the Animal Care Team the importance of enrichment and how it benefits the animals’ well-being.

**When:** Saturday, July 20<sup>th</sup>  
Sunday, July 21<sup>st</sup>

**Media opportunities for video and interviews will only be available Saturday from 9 a.m. to noon.**

RSVP with Jennifer Ortega: [jortega@fresnochaffeezoo.org](mailto:jortega@fresnochaffeezoo.org)

For more information and to purchase your tickets you can go to the Zoo’s website, [www.fresnochaffeezoo.org](http://www.fresnochaffeezoo.org).

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Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre [Association of Zoos and Aquariums](https://www.aaz.org/) (AZA) accredited zoo. It is home to over 200 different species and features WOW exhibits—from Sea Lion Cove to African Adventure—that teach guests about animals all across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and

conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire people to care for animals, create connections, build community, and save wildlife.

"Fresno Chaffee Zoo inspires people to care for animals, create connections, build community, and save wildlife."