



894 West Belmont Avenue, Fresno, California 93728

NON-COMMERCIAL / PERSONAL PHOTOGRAPHY & VIDEOGRAPHY POLICIES

All guests are welcome to take photographs and videos of their experience for personal use only.

Personal use photography and videography is defined as a use for solely personal purposes. For a use to be considered "Personal" it must meet all of the following:

- The use must not involve an exchange of money
- The use must not promote a business entity (this includes non-profit organizations)
- The use must not directly or indirectly result in financial gain

If any one of the criteria is not met, then the use is deemed "Commercial" and must adhere to our Commercial/Non-Profit Photography and Videography Policies and an application must be submitted.

Zoo admission is required for all non-commercial photography/videography projects.

PLEASE FOLLOW THESE GUIDELINES FOR PERSONAL PHOTOGRAPHY/VIDEOGRAPHY:

- Photos and videos cannot disrupt Zoo guests, animals, or staff in any way. Any photography and/or videography cannot affect visitors' access to pathways and exhibit viewing areas. No animals may be handled, and guests must not cross any exhibit barriers. The health and safety of our guests and animals are our primary concern.
- Guests must stay on designated pathways and visitor-approved areas. Entering non-public areas is strictly prohibited. Do not disturb the Zoo's landscape, which includes not climbing on trees, climbing on/moving rocks, or stepping into garden areas, etc.
- Feeding or disturbing the animals, including throwing objects, tapping or banging on exhibit glass, and playing music in the Zoo is strictly prohibited.
- Equipment deemed to disturb the animals or guests will not be allowed. Unmanned Aircraft Systems (drones) or any similar remote-controlled vehicles/flying devices are not allowed for photographing/filming without prior approval.
- All photographing/filming must take place during regular Zoo admission hours. Hours can vary for special events or holidays.
- Other prohibited items include: Balloons, glitter, confetti, glass containers, straws, rice, bird seed, flower petals, frisbees, wheeled shoes / scooters / bikes / hoverboards / skateboards / segways, weapons of any nature or other related items that are deemed dangerous, suspicious or inappropriate, flammable liquids and gases/explosive devices or related materials, paint and related marking materials, including spray cans and other aerosols.



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Terms and Conditions:

- 1. Limitations:** The Zoo's permission for Non-Commercial/Personal Photography and Videography activities is limited to the criteria outlined above. Guest agrees not to:
 - Use any photographs or other work arising from the activity other than the purposes expressed in this policy form.
 - Use the name "Fresno Chaffee Zoo" or any of Fresno Chaffee Zoo's trademarks, service marks, logos, or other proprietary marks for the photographs or videos without prior consent from the Zoo.
- 2. Zoo Image:** The guest agrees that photography and/or videography taken at Fresno Chaffee Zoo will not portray Fresno Chaffee Zoo, exhibits, animals, volunteers, staff, or guests in any way inconsistent with our mission or values.
- 3. Damages:** The guest will not damage, destroy, or remove any plants, animals, or property, nor will the guest interfere with the public's use and enjoyment of the Zoo. The Zoo reserves the right to assess any damage or loss to plants, property, or animals that occurs during photographing or filming and hold the guest responsible for those damages. The Zoo is not responsible for any lost, stolen, or damaged equipment while on Zoo property. Flash photography is not permitted due to animal welfare-related circumstances unless permission is otherwise granted by the Zoo. Video productions and photoshoots will not be permitted or will be halted if it in any way disturbs the animals or disrupts guests' experience.
- 4. Agreement:** The Zoo reserves the right to refuse permission for any photoshoot or production that is determined to not be in the best interest of the Zoo or does not align with the Zoo's mission and values. **The Zoo also reserves the right to end any photoshoot or filming at any time if the safety of our animals, guests, or staff is jeopardized.**

For any questions or concerns not addressed, please contact Fresno Chaffee Zoo's Marketing Department at (559) 498-5921 or marketing@fresnochaffeezoo.org.