



Contact:
Jennifer Ortega
Senior Communications Manager
Office: 559-415-6200
jortega@fresnochaffeezoo.org

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FRESNO CHAFFEE ZOO RINGS IN THE LUNAR NEW YEAR

WHO: Fresno Chaffee Zoo

WHAT: Fresno Chaffee Zoo roars into the Lunar New Year with a day and night celebration. It is also the last night to experience the exotic delights of our IllumiNature event.

INFO: This year the Zoo will celebrate the enchanting Lunar New Year with a daytime and nighttime event on February 10, 2024. The day event is free with the purchase of a general admission ticket from 9:00 AM to 4:00 PM. The unique celebration will be a full day of special performances from local artists including martial arts and traditional cultural dance troupes. This year, we have added a cultural fashion show presented by The Fresno Center as part of the Lunar New Year festivities.

Our nighttime event will feature special performances and all the magic of IllumiNature for its final night.

Ticket Prices for nighttime event featuring IllumiNature:

Non-Members:

- Adults (Ages 12+): \$16.00
- Children (Ages 2-11): \$13.00

Members:

- Member Adult: \$14.00
- Member Child: \$11.00

New this year, if you would like to enjoy the full-day and night experience, we have a special Combo Ticket to enjoy Lunar New Year during the day and then see the Zoo transform into a nighttime spectacular after 5:00 PM. This will also be the last night of the season for guests to come out and experience the spectacular IllumiNature. Once night falls, hundreds of hand-made Chinese lanterns light the way throughout the entire Zoo. You can purchase your tickets to both events on the Zoo's website, fresnochaffeezoo.org.

Combo tickets for non-members:

- Inside Fresno County Adult: \$27.95
- Inside Fresno County Child: \$18.95
- Outside Fresno County Adult: \$30.95
- Outside Fresno County Child: \$21.95

- Members can enjoy free admission to the Lunar New Year daytime event with their digital membership card. Members may purchase IllumiNature tickets for this night at the regular member rate: \$14/\$11.

MEDIA: Media are welcome to come to the event with a Zoo representative available for interviews from 12:00 PM to 2:00 PM.

CONTACT: If you would like more information, contact Jennifer Ortega: jortega@fresnochaffeezoo.org or 550-415-6200.

ABOUT: Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre Association of Zoos and Aquariums (AZA) accredited zoo. It is home to over 200 different species and features WOW exhibits—from African Adventure to Kingdoms of Asia—that teach guests about animals across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire people to care for animals, create connections, build community, and save wildlife. "Fresno Chaffee Zoo inspires people to care for animals, create connections, build community, and save wildlife."