



General Meeting of the Board of Directors
Fresno Chaffee Zoo Education Building
January 28, 2015 5:33 pm

Board Director Levy via Conference Call from Kauna'oa Drive, Kohala, Hawaii

Table with 4 columns: Board Members Present, Board Members Absent, Public Present, Staff Present. Lists names of attendees and absentees, including legal counsel Doug Larsen.

Meeting called to order at 5:33 p.m.

Discuss and consider minutes: Director Richards made a motion to approve the minutes. Director Rainwater seconded. All in favor. None opposed. Motion carried.

Chair Report: CEO Barton stated last year 2014 was a great year with the birth of tiger cubs and the renewal of Measure Z.

CEO Report: Board Chair Valentino welcomed new board member Chelsea Cates and new Advisory Steve MacAlpine.

Discuss and consider financial report: CFO Goldman reviewed the December Financial report with the board. Director Richards made a motion to accept the report as received. Director Dougherty seconded. All in favor. None opposed. Motion carried.

Receive Marketing and Development Report: Chief Marketing and Development Officer Alisha Anderson stated "Lazarus" the duck will be picking the winner of the Big Game. Ms. Anderson stated the Zoo had received \$100,000 and \$25,000 donations for African Adventure.

Discuss and consider committee Reports: Nominating Chair Richards stated the Nominating Committee's recommendation for 2015 Board Officers is Board Chair - John Valentino, Board Vice-Chair - Tom Richards, Board Treasurer - Craig Saladino and Board Secretary - Sharon Levy. Director Rainwater made a motion to accept the recommendation as stated. Director Nokes seconded. Call for discussion. None offered. All in favor. None opposed. Motion carried.

Review, discuss and consider Storyland Playland: Director Valentino stated Storyland Playland has a great rich history, is an important community asset and compliments the Zoo. Director Valentino stated the Zoo Ad Hoc Committee for Storyland Playland had met and is making the following recommendation: that the Zoo moves forward with taking over the management of Storyland Playland. Director Valentino asked the Storyland Playland Board Members and Rotary Members to speak. Mr. Mike Andritch, Mr. Tom Bergman, Mr. Ron Sidoli, Ms. Shirley Brugman, Mr. Dick Carrington, Mr. Ralph Boyajian, Mr. Dan Leith, Mr. Wayne Thomas, Mr. Ron Johnson and Ms. Sally Caglia all represented Rotary Clubs and their support for the Zoo to manage the Storyland Playland. Mr. Andritch stated the venue would be out of money by January 31, 2015. Several Rotary members spoke to the long history the venue has had in the community.



Fresno's Chaffee Zoo Corporation



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Director Rainwater stated that this has nothing to do with Measure Z. Director Dougherty stated this could be looked at as an extension of the zoo or a way to extend service to the community. Director Richards stated there is not enough information to act on tonight. The corporation will be called upon to prove Measure Z funds are not being used to manage or support Storyland Playland. He suggested a capital plan and campaign independent of the FCZC, with broad public support, need to be developed and implemented to bring these venues back to first class condition. Community participation and commitment to Storyland/Playland is critical. Director Saladino stated we have a multi million dollar capital project ongoing now with others following over the next 10 years. FCZC should manage its resources carefully to fulfill its obligations to the voters and taxpayers. Director Cates stated that her research online didn't provide very favorable reviews of the venue. Chair Valentino stated since the Board needed more information and there were 2 board members not present a special meeting would be called to give all the board members an opportunity to review the information. Director Richards suggested that the Chair consider having Finance Chair Saladino work with our CFO to review and analyze the financial records of Storyland/Playland. The Chair asked Director Saladino to do so and report their findings to the Board at the next meeting. Chair Valentino stated that a major donor would be interested in helping Storyland/Playland, if the zoo could help.

Discuss and consider Service Systems Associates contract extension: Director Saladino stated he would like to see a presentation from Service Systems Associates before approving a contract extension.

Public Comment. This time is set-aside for the public to comment on any item within the jurisdiction of the Board, but not appearing on the agenda. Items presented under public comment may not be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public is invited to comment at the time the item is called for consideration by the Board. Any person addressing the Board under public comment will be limited to a 3-minute presentation to insure that all interested parties have an opportunity to speak. Please state your name and address for the record: Several visitors in the audience voiced their support for Storyland Playland.

Board questions and comments:

Adjournment: 7:19 pm

Respectfully submitted by: Lisa Condoian, Assistant Board Secretary, Fresno Chaffee Zoo Corporation