



Contact:

Ciara Castellanoz
Marketing Manager
559-498-5936 (office)
559-303-9286 (cell)

CCastellanoz@fresnochaffeezoo.org
www.FresnoChaffeeZoo.org

For Immediate Release

November 28, 2016

LION CUB NAME HAS BEEN CHOSEN

Fresno, CA – Fresno Chaffee Zoo is thrilled to announce that the male lion cub born on October 11, 2016 has officially been named Kijani (warrior)!

From November 11 to November 27, zoo visitors had the opportunity to purchase \$1 tokens and vote on their favorite cub name. Kijani received 480 votes while Enzi (powerful) received 267 and Mansa (king) received 238 votes.

In total, the Zoo was able to raise \$1,437 through the Name the Mane promotion. All of the funds raised will be donated to the Ruaha Carnivore Project, which focuses on developing conservation strategies for large carnivores in Tanzania.

“The Ruaha Carnivore Project is one of the many conservation organizations that the Fresno Chaffee Zoo supports annually,” said Scott Barton, director of Fresno Chaffee Zoo. “In 2015, we donated \$2,500 and in 2016 we increased that amount to \$4,000. So, including an additional donation of \$1,437 is something we are really excited to give.”

To learn more about the Ruaha Carnivore Project, visit www.ruahacarnivoreproject.com.

Fresno Chaffee Zoo inspires wonder of our natural world, provides an engaging learning environment, and creates a passion for conservation.

###