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FRESNO CHAFFEE ZOO ANNOUNCES WE CARE WEDNESDAYS

Fresno, CA – Fresno Chaffee Zoo has partnered with Fresno Housing for the first-ever “We Care Wednesdays.” Together, the organizations will give away 8,000 tickets to under-resourced children and families in rural communities throughout Fresno County.

“Our mission is to inspire passion for wildlife and to build community and connections throughout the Central Valley,” said Fresno Chaffee Zoo CEO, Jon Forrest Dohlin. “Because of this partnership with Fresno Housing, we are able to welcome even more families to the Zoo to learn about the amazing work we do here on a daily basis.”

On Thursday, May 26, the Zoo held a press conference to announce We Care Wednesdays. In attendance were officials from the greater Fresno area and Congressman, Jim Costa.

“I believe this is one of the best zoos not only in California but in the country and it just keeps getting better,” said Congressman, Jim Costa. “Fresno Chaffee Zoo has an incredible educational component with our schools and this partnership will only further its impact.”

We Care Wednesdays is made possible through a generous donation from United Security Bank. The tickets will be distributed through various organizations that serve families in surrounding Fresno communities. Families will be able to use the tickets starting June 8 through August 10.

About Fresno Chaffee Zoo: Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre Association of Zoos and Aquariums (AZA) accredited zoo. It is home to over 200 different species and features exhibits—from Sea Lion Cove to African Adventure—that teach guests about animals all across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire wonder of our natural world, provide an engaging learning environment, and create a passion for conservation.

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