



April 30, 2018

MEDIA ADVISORY

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WILDERNESS FALLS GRAND OPENING

What: Opening Ceremony and ribbon cutting of Wilderness Falls attraction

When: Friday, May 4, 2018

Ceremony will begin at 9:00 a.m. Please arrive at the Zoo main entrance by 8:45 a.m.

Where: Wilderness Falls attraction entrance

Fresno Chaffee Zoo

894 W. Belmont Avenue

Fresno, CA 93728

Background

Connect to nature at Fresno Chaffee Zoo's newest attraction, Wilderness Falls! This area will allow children to cool off and make a splash in the waterfall, follow the footprints and explore the wilderness, discover the fire lookout tower and more! This attraction is free with regular zoo admission. This project is completely funded by Measure Z, a one-tenth of a cent sales tax measure in Fresno County.



"Fresno Chaffee Zoo inspires wonder of our natural world, provides an engaging learning environment, and creates a passion for conservation."

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