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For Immediate Release

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FRESNO CHAFFEE ZOO CELEBRATES FALL SEASONAL FUN WITH ZOOBOO

Fresno, CA – ZooBoo returns to Fresno Chaffee Zoo starting Thursday, October 21. Guests are invited to six nights of merry, not-too-scary fun on October 21, 22, 23, 28, 29, and 30. Activities at this after-hours event include magic shows, a kid-friendly dance party, and, of course, plenty of candy. The event runs 5 p.m. to 8 p.m. each night.

This year, the Zoo is debuting new décor and presentations throughout the event to provide more opportunities for guests to connect with nature. ZooBoo will feature a mini-hay maze, fall photo opps, presentations on bats, animal ambassadors, and more seasonal elements that celebrate the wonders of the natural world during the fall season.

“Guests who have been coming to this event over the years will see a lot of their favorite ZooBoo elements, including the popular trick-or-treat stations and Halloween decorations throughout the Zoo. We are building on that fun with new programs and engaging presentations about animals some people find scary, like bats,” said Brandy Gamoning, Fresno Chaffee Zoo Marketing Manager. “Zookeepers will also have animal ambassadors at the event. Their presence at ZooBoo allows them to be ambassadors for their species so that we can educate guests about what makes these animals amazing.”

Tickets can be purchased at www.fresnochaffeezoo.org/zooboo, by visiting the Zoo’s admission booth, or by calling 559-498-5921 Monday through Friday from 9 a.m. to 5 p.m. Visit the Zoo’s website for more information and to pre-purchase tickets. ZooBoo Ticket Prices are as follows. Children 1 year and under are free.

Fresno Chaffee Zoo Members:

Adult (12 and up): \$18

Child (ages 2 -11): \$16

Non-Members:

Adult (12 and up): \$22

Child (ages 2 -11): \$20

ZooBoo is proudly sponsored by Pepsi and Golden 1 Credit Union.



Media Preview: A media preview is scheduled for October 21, 2021, from 4 p.m. to 6 p.m. for media who would like to cover the event.

4 p.m. - 5 p.m. Before the event opens to the public, Zoo representatives will be available for interviews and media can get an exclusive sneak peek at some of the entertainment and programming for the event.

5 p.m. - 6 p.m. When the event opens, Zoo staff will escort media throughout the event to capture all of the evening's activities including guests in costumes, trick-or-treating, and entertainment. If you would like to attend this media preview, please contact Brandy Gamoning at 559-917-4669 or bgamoning@fresnochaffeezoo.org.

About Fresno Chaffee Zoo: Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre Association of Zoos and Aquariums (AZA) accredited zoo. It is home to over 200 different species and features WOW exhibits—from Sea Lion Cove to African Adventure—that teach guests about animals all across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire wonder of our natural world, provide an engaging learning environment, and create a passion for conservation.

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