

# MEDIA ALERT

For immediate release | 6.2.25



## Media Contact:

**Emily Valdez** | Marketing Director

559.970.5921 | [evaldez@fcz.org](mailto:evaldez@fcz.org)

## Video Credit, Fresno Chaffee Zoo:

[https://www.dropbox.com/scl/fi/rjofhcz0gja21e5je8gev/FCZ\\_IceCreamZoofari\\_B-Roll-1080p.mp4?rlkey=olywwzau25fx7o4p542wo63j3&st=wm7gaap6&dl=0](https://www.dropbox.com/scl/fi/rjofhcz0gja21e5je8gev/FCZ_IceCreamZoofari_B-Roll-1080p.mp4?rlkey=olywwzau25fx7o4p542wo63j3&st=wm7gaap6&dl=0)

## COOL OFF AT FRESNO CHAFFEE ZOO DURING ICE CREAM ZOOFARI

**WHO:** Fresno Chaffee Zoo & Producers Dairy

**WHAT:** Ice Cream Zoofari

**WHEN:** Saturday, June 7, 2024, from 5:00 pm to 8:00 pm

**INFO:** FRESNO, Calif. - Producers Ice Cream Zoofari is back! Enjoy unlimited ice cream, sherbets, frozen yogurt, and sundaes at this family-friendly event. Guests will satisfy their sweet cravings while strolling through the Zoo, getting the latest scoop on their favorite animals.

**TICKETS:** Tickets are available for purchase on the Zoo's website [fcz.org/events](http://fcz.org/events).

Members Adult: \$23 Non-Member Adult: \$25 **Day of Non-Member Adult: \$27**

Members child: \$17 Non-Member Child: \$20 **Day of Non-Member Child: \$22**

**ABOUT:** Fresno Chaffee Zoo, located in Fresno, California, is a 39-acre AZA-accredited zoo dedicated to inspiring people to care for animals, build community, and save wildlife. Home to over 200 species and engaging exhibits like African Adventure and Kingdoms of Asia, the Zoo welcomes over 800,000 visitors each year and has been a treasured part of the Central Valley's history for nearly 100 years.

Since 1932, Producers Dairy has called Fresno, California its home. We have been a leading supplier and distributor of high-quality, award-winning dairy products in the Central Valley. Producers Dairy actively gives back to the community through programs and events with the Fresno Rescue Mission, the Resiliency Center, the Fresno Chaffee Zoo, and Fresno State. Our purpose as a company is to nourish lives, one at a time

# # #

"Fresno Chaffee Zoo inspires people to care for animals, create connections, build community, and save wildlife."