



MEDIA ALERT

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ZOOBOO BEGINS TONIGHT AT FRESNO CHAFFEE ZOO

WHAT: ZooBoo begins tonight at Fresno Chaffee Zoo

WHEN: ZooBoo starts Wednesday, October 23 through Saturday, October 25 from 5:00 P.M. to 8:00 P.M. **NEW THIS YEAR**, Sniffari Night – ZooBoo Edition takes place on Sunday, October 26 from 5:00 P.M. to 8:00 P.M.

WHERE: Fresno Chaffee Zoo, 894 W Belmont Ave, Fresno, CA

INFO: The Zoo's beloved Halloween event is returning for another season of family-friendly fun, costumes, and unforgettable memories! Get ready for a fun evening full of fall photo ops, festive decor, and of course, trick-o-treating. At the brand-new event, Sniffari Night – ZooBoo Edition, for the first time ever guests can bring their dogs with them to the Zoo.

TICKETS:

- Purchase on Fresno Chaffee Zoo website at <https://fcz.org/zooboo/>.

PRESS VISUALS: [ZooBoo 2025 Visuals](#) (Photo/Video Credit, Fresno Chaffee Zoo)

FOR MEDIA: Interviews for ZooBoo are available on Thursday, October 23 from 5:00 P.M. to 7:30 P.M. as well as for Sniffari Night – ZooBoo Edition on Sunday, October 26 from 5:00 P.M. to 7:00 P.M. Contact Gia Krupens, Communications Coordinator, at gkrupens@fcz.org or 559-577-3757 to schedule.

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"Fresno Chaffee Zoo inspires people to care for animals, create connections, build community, and save wildlife."