



MEDIA ALERT

For immediate release | 11.24.25

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Photo/Video Credit, Fresno Chaffee Zoo:

https://www.dropbox.com/scl/fo/k7rvxmrhihnykk3excj82/AH1jHcWO98GzzEGCMbTJZ_s?rlkey=3mpzf5m1mkviwzvqto1i6qvj&st=127cqd8d&dl=0

FRESNO CHAFFEE ZOO CALLS FOR THE PUBLIC'S SUPPORT FOR OUR ZOO

WHO: Fresno Chaffee Zoo

WHAT: Fresno Chaffee Zoo is calling on the Central Valley for support for our Zoo, one of the leading nonprofits in the Central Valley, through an end-of-year matching gift program. Thanks to the extraordinary generosity of the Claude Laval Family, every gift made to Fresno Chaffee Zoo before December 31st is tax deductible and will be matched dollar-for-dollar.

For the full story, visit Fresno Chaffee Zoo's blog: <https://fcz.org/blog/fresno-chaffee-zoo-calls-for-the-publics-support-for-our-zoo/>

WHEN: From now through December 31st, 2025

WHERE: Visit the link to make your year end gift today:

https://host.nxt.blackbaud.com/adaptive-donor-form/?formId=8d7e0076-bd6e-4589-968a-0955169aedbe&envid=p-PH_8MwLZkEu3UJrmFfC2ZQ&zone=usa

WHY: While Measure Z has helped our Zoo grow in extraordinary ways, it doesn't cover their operating expenses and continuing their mission requires more. They are calling on the community's help to shape the future of our Zoo and make it one

of the very best in the nation, ensuring that its magic remains accessible to everyone in our region and beyond.

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"Fresno Chaffee Zoo inspires people to care for animals, create connections, build community, and save wildlife."