

MEDIA ALERT



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FRESNO CHAFFEE ZOO PARTNERS WITH CALIFORNIA DEPARTMENT OF FISH AND WILDLIFE FOR TOSS THE TUSK EVENT

WHO: Fresno Chaffee Zoo in partnership with the California Department of Fish and Wildlife

WHAT: Fresno Chaffee Zoo is partnering with the California Department of Fish and Wildlife to Toss the Tusk. This two-day event aims to raise awareness about the illegal ivory trade, encourage the community to surrender their animal products with no questions asked, and work together to save wildlife. The public event will include an ivory collection, educational chats around the Zoo, and a screening of a video that tells the story of Assembly Bill 96, which 10 years ago banned the sale of ivory and rhino horn in California. AB 96 strengthened the authority and ability of the California Department of Fish and Wildlife to combat illegal wildlife trafficking that threatens global biodiversity and encourages the poaching of endangered species. A formal event will include remarks from Fresno Chaffee Zoo Director and CEO, Jon Forrest Dohlin, as well as California Department of Fish and Wildlife Assistant Chief and Head of Special Operations, Nathan Smith.

WHEN: The ivory collection and public event will take place during the Zoo's operating hours, 9:00 A.M. to 2:00 P.M., on Friday, September 11th and Saturday,

September 12th. The formal event will be held on Saturday, September 12th from 9:30 A.M. to 11:00 A.M.

WHERE: Fresno Chaffee Zoo, 894 W Belmont Ave, Fresno, CA

TICKETS: There is no Zoo admission required for the community to surrender their animal products. The rest of the festivities will take place inside the Zoo and are included with any general admission ticket redeemed on the day of the event.

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"Fresno Chaffee Zoo inspires people to care for animals, create connections, build community, and save wildlife."